

SRIKAKULAM COTTON KHADI CLUSTER



Artisans working at Cluster

1.	Implementing Agency	Gram Swarajya Sangham				
2.	Address	Illisipuram Street, Srikakulam – 532 001, Srikakulam District, Andhra Pradesh				
	Phone/Fax, e-mail	08942 222798 / 08942 279563 gss srikakulam@yahoo.co.in				
3.	Cluster products	Dhoti, Muslin, Sarees, Lungies, Towels, Hankies, etc.				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	104.75	17.25	122.00	88.70	88.70	71.01
5.	Name of Cluster Dev. Executive	M. Dharmendra				
	Mobile No./Phone No.	099083 39393				
6.	Name of Technical Agency:	NI-MSME-Hyderabad				
A.	Name of the Resource person with mobile No.	Mr. K. Surya Prakash Goud, Mob.- 09908724315				
B.	Address	Yusufguda, Hyderabad				
C.	Phone/Fax/ e-Mail	040-23608544, registrar@nimisme.org				
7.	Date of commissioning of cluster	April, 2007				
8.	Date of completion of cluster	March-2013				
9.	CFCs Status					
A.	No. of CFCs	Land availability	Constructed area	Locations		
	4	1.72 Acre	0.10 Acre	Srikakulam (4)		

B.	Machinery Installed in CFC							
	No.	Name of the machinery						
	1	Mercerizing unit, Dying Unit, Warping Unit , Bobbin Winding						
10.	No. of Charkhas				375			
11.	No. of Looms				20			
12.	Interventions carried out in Design product Development							
A.	Name of Designer with address and phone/mobile				Sri. Uday Bhaskar			
B.	New products Developed				25			
C.	Improved /New designs				20			
13.	Market Promotional Assistance			Nos.	Location	Computerization of sales outlets, bar coding		
A.	Renovation/up-gradation of Sales outlets			2	Srikakulam, Singupuram	Nil		
B.	Brief Note on efforts undertaken			Customer satisfaction and Sales increase				
14.	Capacity Building Measures							
A.	Exposure visits to other clusters				No. of artisan		Output	
	Gondal, Kerala				87		--	
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training			No. of Artisans		Output		
	04			195		Skills developed		
15.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	100	375	475	125	0	0	330	20
	No. of Identity card issued				475			
16.	Self Help Groups							
A.	No. of SHG formed				48			
B.	No. of SHG Registered				48			
C.	No. of SHG tied up with Bank				48			
17.	Annual Production (2013-14)				Value (Rs. in lakh)			
					82.84			
18.	Annual Sales (2013-14)				Value (Rs. in lakh)			
					81.21			
19.	Achievement							
A.	Enhanced wages (in per cent)							
	Spinner				Weaver			
	50%				25%			
B.	Social security coverage of Artisans				475 artisan covered under Jan Shree Bima Yojana			

